August 24, 2023

Relentless Implementation: Creating Clarity, Alignment and a Working Together Operating System to Maximize Your Business Performance

by Alan Mulally and Adam Witty

Resources about Alan Mulally's Leadership and the Ford Turnaround:

- HBR link to Case Study: At Ford, Turnaround Is Job One
- Korn Ferry: Alan Mulally: The Man Who Saved Ford
- McKinsey: Leading in the 21st century: An interview with Ford's Alan Mulally
- Video: Alan Mulally of Ford: Leaders Must Serve, with Courage

- MY PERSONAL ACTION PLAN

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2. _____
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Email your thoughts and book recommendations to Kelly using the address below!

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