



FOR IMMEDIATE RELEASE

CONTACT: Catie Costa  
PHONE: 816-744-0701  
EMAIL: [hello@voyagecg.com](mailto:hello@voyagecg.com)

### **Voyage Consulting Group joins global Knowledge Philanthropy effort**

**(KANSAS CITY, MISSOURI, August 18, 2020)**

Legendary leadership coach Marshall Goldsmith initiated a new effort this week called “Knowledge Philanthropy.” The kickoff included nearly 400 supporters from around the globe in a Zoom conference today. Dr. Goldsmith said, “My mission is to help people have a better life, so I want my work to live beyond me.”

Voyage Consulting Group’s founder, Kelly Byrnes, is honored to participate in the early stage of the initiative, “Marshall is eager to share his experience and knowledge with a broad global audience, and it is an honor to be on the ground floor and support his worldwide effort.”

Dr. Goldsmith is the world’s most influential leadership thinker (2015 and 2011), top ten business thinker, top rated executive coach (2015, 2013, and 2011). He is perhaps most well known for being Alan Mulally’s executive coach during the transformation of the Ford Motor Company. Voyage Consulting Group will incorporate his work into executive development programs and some leadership curriculum later this year to expand the resources shared with VCG clients.

#### *About Voyage Consulting Group*

[Voyage Consulting Group](http://www.voyagecg.com) is a Kansas City-based management consulting firm specializing in company culture and organizational leadership development. Mission-centered companies and purpose-driven leaders who want to build businesses their grandparents and people can be proud of rely on us. We bring relevant, innovative, proprietary solutions based on 30+ years of experience, research, and collaboration with top leaders from around the country.

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Facebook: <https://www.facebook.com/VoyageCG>

LinkedIn (company): <https://www.linkedin.com/company/voyage-consulting-group>

LinkedIn (personal): <https://www.linkedin.com/in/kellytylerbyrnes>

Twitter: <https://twitter.com/KellyTyler>

Phone: 1 + (816) 744-0701